

**EL258**

PATHS TO PERFORMANCE

NEW COURSE

# The Finance Tools that Every Manager Needs - online training

 New course**DURATION**  
**8 HOURS****REGULAR FEE**  
**209 \$**

## Objectives

Financial aspects are too important to be left to finance experts alone. Managers need to keep value creation in mind when managing their businesses. This innovative digital experience will help you to understand key concepts in corporate finance and will give you tools to manage the three pillars of financial performance. You will learn a methodology that will help you include financial components in your daily activities and to communicate effectively with finance experts both inside and outside your company.

## Targeted audience

Business unit, project and team managers, department managers, and employees who manage budgets.

## Prerequisite

None.

## Content

### 1. The 3 keys of finance

- What is a balance sheet?
- Evaluating financial equilibrium
- Analyzing liquidity

### 2. Assessing the profitability of a project

- Measuring profitability
- Mastering valuation basics
- Are your forecasts realistic?

### 3. Creating value

- How can you create value?
- Managing with value creation levers
- Creating value on a daily basis

## Toolbox

- Additional tools
- Glossary
- Key concepts of finance
- The 3 keys of finance
- What is a balance sheet?
- What is an income statement?
- What is a "by-function" income statement?
- Analyzing liquidity
- Creating value on a daily basis
- Measuring profitability
- Mastering the basics of valuation

## Subscription

Subscription english version

Subscription french version

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