

Staff Retention: 10 Tools for Promoting Employee Loyalty

Objectives

To provide the knowledge and skills required to understand the dynamic that encourages employees to remain loyal to an employer, the impact of the relationship between employees and management, and the costs associated with replacing resources.

Targeted audience

Managers, supervisors and team leaders.

Prerequisite

None.

Content

- Today's employee: characteristics, needs and limits
- Voluntary departures
- Associated costs
- The departure interview
- Prevention: the warning signs
- Learning: evolving from reactive to proactive
- The connections between leadership style, performance and employee loyalty
- Welcoming programs and follow-up
- Commitment, values and coherence
- Salary issues
- Establishing good relationships, team spirit and a pleasant working environment
- Development and training plans: presenting challenges to be met
- Autonomy
- Coaching: clear and specific objectives, regularly evaluating performance
- The balance between professional and personal lives
- Recognition
- Bidirectional communication
- Pitfalls and how to avoid them: time and money
- My toolbox
- My action plan

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DURATION	REGULAR FEE	PREFERENTIAL FEE
1 DAY	510 \$	460 \$

DATES*

Montreal	August 29 2019
Montreal	December 17 2019

Accreditation and partners association



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