

EL232

PATHS TO PERFORMANCE

NEW COURSE

Attract and Retain Top Talent - Online Training

 New courseDURATION
4 HOURSREGULAR FEE
169 \$

Objectives

New digital tools make it easier for organizations to scout and connect with talent —but then make it just as easy for this precious resource to be poached away. This course dives deep into how to spot the right talent and how to offer targetted value proposals that will really draw people in and inspire loyalty, rather than the losing proposition of just throwing money at the problem.

Targeted audience

Managers, leaders, HR.

Prerequisite

None.

Content

Let's identify key skills and profiles

- What do you need?
- How should we choose skills for development?
- What skills does your organization need?

How can we attract talent?

- What's in our attraction toolkit?
- What makes your organization attractive?
- How can we appeal to both genders?
- How can we attract and retain the right people?
- What about 21st-century perks?

How do we recruit the best candidates?

- How should recruiters approach interviews?
- What questions should you ask?
- Hire hard, manage easy!

How should we engage people?

- How to become an experiential organization (and stay that way!)
- How can we innovate through engagement?
- What can you do to engage talent in your organization?

How can we foster loyalty?

- How do we foster loyalty in the current climate?
- Train to retain
- What role can reverse mentoring play?

440 René-Lévesque West Blvd, 5th Floor, Montreal (Quebec) H2Z 1V7

Phone: 514 380 0380 | toll free: 514 380 0380 (Mt) / 418 681 0865 (Qc) / 1 877 380 8228

<http://www.technologia.com/en/e-learning-space/paths-to-performance/attract-and-retain-top-talent-online-training/>

Contact Us: formation@technologia.ca

© 2019 All rights reserved Groupe informatique Technologia inc.

Subscription

Subscription english version

Subscription french version