

# Public Speaking and Power Presentations

 Top pick

**DURATION**  
**2 DAYS**

**REGULAR FEE**  
**945 \$**

**PREFERENTIAL FEE**  
**850 \$**

## Objectives

To provide the knowledge and skills required to master public speaking and power presentations with the help of specific techniques, role-playing activities and basic principles of verbal and non-verbal communication.

## Targeted audience

Any audience.

## Prerequisite

None.

## Content

- Setting an objective using the 2D concept: data and doubt
- Ten key steps for preparing a presentation
- Cartesian and visual memory: using Mind Mapping to enhance your memory
- Adapting presentation style to fit the message: analytical, conceptual, observational, procedural and relational
- Fundamental principles of verbal communication
- Voice techniques
- Language of influence: techniques for ensuring your message is understood and connecting with your audience
- Using passion and consistency to develop charisma
- Different types of presenters: their strengths and how to use them
- Controlling nervousness: visualization and breathing
- Unique tips and tricks for avoiding dry mouth syndrome and controlling sneezing
- The power of the first impression: posture, voice, appearance and how to project assurance
- Factors for success: your physical and mental state, your best resources, and the ability to respect your limits
- Surveying the audience's reaction: non-verbal clues and how to adjust the presentation accordingly
- The multi-generational audience: tips and tricks for holding attention and making sure everyone understands the message
- Dealing with resistance: how to establish and maintain a relationship with a difficult audience
- Ten key factors for success

440 René-Lévesque West Blvd, 5th Floor, Montreal (Quebec) H2Z 1V7

Phone: 514 380 0380 | toll free: 514 380 0380 (Mt) / 418 681 0865 (Qc) / 1 877 380 8228

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Contact Us: [formation@technologia.ca](mailto:formation@technologia.ca)

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## DATES\*

Montreal	August 28 to August 29 2019
Gatineau	September 16 to September 17 2019
Montreal	October 17 to October 18 2019
Quebec City	November 12 to November 13 2019
Montreal	November 25 to November 26 2019

## Accreditation and partners association



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**12 PDU**