

Finance for Non-Financial Managers

Objectives

To provide the knowledge and skills required to read and analyze financial statements, interpret financial information using key ratios, and evaluate your company's financial situation so as to ensure more informed strategic decision-making.

Targeted audience

All management positions.

Prerequisite

None.

Content

- The language of finance and accounting: terminology and conventions
- How key financial statements are structured: balance sheets, income statements, profit-and-loss statements, shareholders' equity statements
- Tools for analyzing various financial statements
- Financial ratios: interpretation, return on investment, break-even point, limits and trends
- The link between financial and accounting analysis and strategic development
- Comparing corporate results with industry norms: applicable factors
- Analyzing the profitability or cost effectiveness of sales, share participation, share financing
- A model for predicting financial distress (bankruptcy)

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DURATION
2 DAYS

REGULAR FEE
945 \$

PREFERENTIAL
FEE
850 \$

Select the training date*

Quebec City	April 16 to April 17 2020
Montreal	June 11 to June 12 2020
Quebec City	October 1 to October 2 2020
Montreal	October 15 to October 16 2020

Accreditation and partners association



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