

# Creating Effective Visual Presentations

**DURATION**  
**1 DAY**

**REGULAR FEE**  
**510 \$**

**PREFERENTIAL FEE**  
**460 \$**

## Objectives

To provide the knowledge and skills required to create visual presentations which convincingly deliver your message by using simple and effective techniques that make your presentations stand out.

## Targeted audience

Any audience.

## Prerequisite

None.

## Content

- Common mistakes in typical presentations
- How to avoid the most common mistakes
- Designing a presentation that creates impact
- The basics of visual design: how to maximize potential
- Tools for effective planning: thought schemas and developing scenarios
- Three essential documents for presentations
- Three criteria for capturing your audience's attention
- Different presentation examples
- Practical exercises

## General Note

This course does not cover the use of presentation software such as PowerPoint (CH141) or KeyNote but rather focuses on the visual aspects of presentations.

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<http://www.technologia.com/en/human-capital-and-management/communication-and-writing-skills/communication-skills/creating-effective-visual-presentations/>

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## Select the training date\*

Quebec City	March 23 2020
Montreal	April 1 2020
Sherbrooke	October 7 2020
Saguenay	October 7 2020
Boisbriand	October 7 2020
Montreal	November 4 2020
Quebec City	November 6 2020
Gatineau	November 16 2020

## Accreditation and partners association



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**6 PDU**