

**WE189**

INSTRUCTIONAL DESIGN

# Pedagogical Design in E-Learning and Hybrid Training

 Laboratory course**DURATION**  
**2 DAYS****REGULAR FEE**  
**955 \$****PREFERENTIAL FEE**  
**860 \$**

## Objectives

To provide the knowledge and skills required to assess specific needs for hybrid or online training, identify the skills and behaviours that require changing, set learning objectives, create a course architecture, create storyboards, design assessment tools and connect training projects to other learning programs based on the organizational context. provide the knowledge and skills required to analyze the requirements specific to online training, identify the skills and behaviour to modify, create a course architecture, create storyboards, design evaluation tools and connect a training project to other learning support programs based on the organizational context..

## Targeted audience

Designers of learning material, training advisors and managers of training teams.

## Prerequisite

Experience with course design, familiarity with basic concepts in requirements and training evaluation.

## Content

- The importance of structured and creative design
- Key questions when assessing needs
- Establishing learning objectives
- The purpose of architecture and storyboards
- Principles of adult learning applied to e-learning
- Choosing a format based on the content and context of training: classroom, online, classroom, virtual, collaborative, etc.
- Choosing online interactions
- Building effective learning activities
- Assessment methods and tools
- Increasing knowledge transfer
- Connecting a training project to other training support elements based on context
- Description of a skill
- The purpose of architecture and storyboards
- Defining objectives
- Choosing methods and evaluation tools
- Principles of adult learning applied to e-learning
- Online content
- The choice of interactions
- Efficiently building learning activities
- Maximizing knowledge transfer
- Linking a training project to other training support programs in the company

## Select the training date\*

Virtual Classroom	September 21 to September 29 2020
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## Accreditation and partner associations



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