

GE326

COMPANY MANAGEMENT

Identifying, documenting and sharing vital organizational knowledge

Objectives

To provide the knowledge and skills required to manage the scarcity of organizational knowledge and use a standard approach in order to identify, structure and share knowledge deemed to be critical. .

Targeted audience

Managers, strategic planners, engineers, operational management as well as specialists in human resources and training.

Prerequisite

None.

Content

- Organizational memory loss: causes and the various solutions
- Definition of knowledge management
- Objectives of knowledge management
- Approaches to knowledge management
- Identifying and evaluating knowledge domains: knowledge mapping
- Capitalizing on knowledge; formalizing and making explicit tacit knowledge and book knowledge
- Preserving and sharing knowledge
- Exercises

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<http://www.technologia.com/en/human-capital-and-management/company-management/introduction-to-knowledge-management/>

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DURATION	REGULAR FEE	PREFERENTIAL FEE
1 DAY	510 \$	460 \$

DATES*

Quebec City	September 16 2019
Montreal	October 23 2019